

REBUILD SHAMPOO

Reconstructing shampoo

SECT. 1 – TECHNICAL INFORMATION



NAME: Rebuild Shampoo

CATEGORY: Shampoo

DESCRIPTION: Gently

cleanses and nourishes deeply, preparing the hair to receive subsequent treatments.

HOW TO USE

After rinsing Rebuild Butter, apply to damp hair and rub in gently. Rinse thoroughly.

HAIR RECONSTRUCTION

PHYSICAL FEATURES

Appearance	Tensiolyte pearly solution
Color	White ivory
Fragrance	Characteristic

INCI

Ingredients: Aqua (Water), Sodium Coceth Sulfate, Glyceryl Stearate Citrate, Propanediol, Glycol Cetearate, Cocamidopropyl Betaine, Glycerin, Parfum (Fragrance), Hydroxypropyl Starch Phosphate, Adansonia Digitata Seed Extract, Tilia Tomentosa Extract, Rice Amino Acids, Zinc Gluconate, Hydrolyzed Soy Protein, Magnesium Aspartate, Copper Gluconate, Guar Hydroxypropyltrimonium Chloride, Alpha-Glucan Oligosaccharide, Proline, Inulin, Caprylyl/Capryl Glucoside, p-Anisic Acid, Polyquaternium-7, Glyceryl Oleate, Coco-Glucoside, Cellulose, Raspberry Ketone, Ethylhexylglycerin, Sodium Chloride, Hydroxyacetophenone, 1,2-Hexanediol, Pentylene Glycol, Citric Acid, Sodium Benzoate, Benzyl Glycol, Polyquaternium-10, Potassium Sorbate, Sodium Hydroxide.

HAIR RECONSTRUCTION

ACTIVE INGREDIENTS

Glycerin	It is an excellent substance for nourishing the hair, especially if dry and damaged. Its use is particularly recommended for those with curly hair, as it deeply moisturizes and gives perfect elasticity and softness. Humectant, conditioning and protecting agent.
Guar hydroxypropyltrimonium chloride	Cationic polymer of guar gum with conditioning and restructuring action. It leaves a well treated film on the hair.
Tilia tomentosa bud extract	Moisturizes and protects the hair, providing it extra volume.
Polyquaternium-10	Gives body and luster to the hair, protecting and reinvigorating it. It makes the hair easy to comb. Reduces eye irritation due to surfactants.
Polyquaternium-7	Cationic antistatic, filmogenic, highly additive-based polymer. It gives to the hair body and luster, protecting and reinvigorating them.



HAIR RECONSTRUCTION



SECT. 2 – CHEMICAL FEATURES

Microbiological quality	The product analysis has demonstrated the quality of microbiological conformity.
Substances and blend purity	Particular attention is paid to avoid impurities or presence of toxic compounds in the mixtures.
pH	6.5
Product duration	5 years

SECT. 3 – ORIGIN

COUNTRY: Italy

COMPANY: HSA Hair Styling Applications S.p.A.